

2014 ASIRT Honorees

ASIRT Global Corporate Conscience Award Shell International Petroleum Company



Shell is an international oil and gas company operating in over 80 countries. Shell's staff and contractors drive more than 1.1 billion kilometers each year to deliver products to customers or keep operations running. That is equivalent to driving about 75 times around the world each day. Getting road safety right is a top priority of Shell – and a serious challenge. Shell's vision is to be a world class leader in road safety. The objective for achieving that vision is the elimination of all road transport incidents as a result of their road transport activities. Shell keeps drivers safe by enforcing global road safety standards and life-saving rules. Shell works with communities and global partners to improve road safety in the countries where they operate.



Victoria Tañas is a member of Shell Projects and Technology based in The Netherlands. Her team is responsible for delivering logistics and infrastructure assessment and developing logistics strategies for safe and efficient execution of Shell's capital projects worldwide. With a B.A. in civil engineering and an M.B.A., she has over 20 years of experience in logistics and project management in the oil and gas industry. These roles provided Vicky the opportunity to positively influence improvements in the area of road safety through early assessment and identification of risks and threats with the provision of recommendations and solutions for project implementation.

ASIRT Aron Sobel Guardian Award Charles W. Wheeler



After graduating from the University of Wisconsin with a B.A. in 1967 and a J.D. in 1970, Chuck spent seven years working in various legal positions in Madison, Wisconsin. He moved to Washington, DC in 1977 to pursue a masters in tax law, graduating from Georgetown University Law School in 1978. Chuck worked for the U.S. Chamber of Commerce from 1978 to 1981 as Chief Tax Attorney and in 1981 was appointed by Commissioner of the IRS Roscoe Egger as one of three Special Assistants to the Commissioner. Subsequently, Chuck's professional career included partner level positions at major trade associations and accounting firms in DC, most recently at Alston & Bird, LLP. Since retiring in 2010, Chuck works with ASIRT and other non-profits on a pro bono basis, currently serving as ASIRT Of Counsel.

ASIRT Education Abroad Leadership Award Bill Frederick, Lodestone Safety International



Bill is Founder and Principal of Lodestone Safety International. He served as Director of Safety at The School for Field Studies (SFS) for eight years, as Project Leader for the Forum on Education Abroad's pilot incident database and as Co-Chair for several consecutive Forum Standards Institutes on Health, Safety, and Security. He led numerous international safety reviews and worked for 16 years with Outward Bound. As a senior instructor and faculty committee member for Wilderness Medical Associates (WMA), he taught emergency medicine to educators, rescue teams, and international service organizations in over a dozen countries and designed WMA's Travel Medicine First Aid course. He has been an emergency medical technician (NREMT) since 1988 and received a certificate in travel health from the International Society of Travel Medicine in 2011. Bill holds a B.A. in psychology from the University of Colorado and an M.Ed. from Harvard University.

ASIRT Youth Leadership Award NOYS, National Organizations for Youth Safety



NOYS is a coalition of national non-profit organizations, business and industry leaders, and federal agencies that focus on youth safety and health. The coalition's membership represents over 80 million youth and adult advisers. The mission of the NOYS coalition is to build partnerships that save lives, prevent injuries, and enhance safe and healthy lifestyles among all youth and encourage youth empowerment and leadership.



Anita Boles, M.P.A., the Executive Director of the National Organizations for Youth Safety (NOYS), will accept the award. During her brief tenure, Anita initiated a three-year strategic plan to better define the organization's role in the growing field and expand resources and programs. She continues to work with partner organizations to launch Global Youth Traffic Safety Month™ each May, so youth across the country can unite to focus on the leading cause of death for them and their peers: traffic related crashes. The Month also empowers youth to develop and lead traffic safety education projects and support law enforcement and affect legislation to protect teen drivers. The Teen Distracted Driving Prevention Summit held each fall provides an invaluable forum for young people to listen, learn, and share ideas that promote safe driving.

ASIRT Road Safety Champion Award Bill Bronrott



Bill Bronrott is the Deputy Administrator of the Federal Motor Carrier Safety Administration at the U.S. Department of Transportation. Mr. Bronrott serves as Administrator Anne Ferro's right hand to lead a staff of over 1100 FMCSA employees across the nation and to direct more than \$300 million in Federal grants to states for truck and bus safety programs. He works directly with staff and commercial vehicle safety stakeholders to galvanize support for FMCSA's core mission of saving lives by preventing crashes involving large trucks and buses.

Mr. Bronrott helps the Agency carry out commercial vehicle safety provisions of the Federal surface transportation program, Moving Ahead for Progress in the 21st Century (or MAP-21), which includes an aggressive safety agenda of 29 new rulemakings and 24 program enhancements.

Mr. Bronrott plays a pivotal role in overseeing the Agency's communications, educational outreach, and enforcement initiatives. During his tenure, he served as a strong advocate for driver health and wellness and advanced initiatives to better inform travelers and consumers about safety—encouraging bus travelers to “Look Before You Book” and equipping household goods consumers with information to “Protect Your Move.” He also spearheaded the use of new technology such as mobile applications and social media tools, resulting in the launch of a free, easy-to-use “SaferBus” mobile app and an FMCSA Facebook page.

Mr. Bronrott has dedicated his career to transportation and public health and safety issues. Prior to his FMCSA appointment, he served as an elected member of the Maryland General Assembly where he was a leading voice for sustainable, transit-oriented and safe communities, and highly recognized leader in passage of a wide range of traffic safety measures. As a top aide to U.S. Congressman Michael D. Barnes of Maryland, Bill helped launch the Mothers Against Drunk Driving (MADD) movement and the war on drunk driving.