



## Association for Safe International Road Travel

11769 Gainsborough Rd. • Potomac, MD 20854 • USA

[www.asirt.org](http://www.asirt.org) [asirt@asirt.org](mailto:asirt@asirt.org) phone (240) 249-0100 fax (301) 230-0411



### Safe Travel and Tourism:

#### Paving the Way, a Road Safety Travel Summit

May 13, 2019 10 AM – 3 PM ET

Capitol Visitor Center Room 203-02

First Street, NE Washington, DC 20515

The Association for Safe International Road Travel (ASIRT) will hold this inaugural event on Capitol Hill on May 13, 2019 to highlight the key role organizations around the world can play in improving road safety for tourists and other travelers.

#### The general objectives of Summit are to:

1. facilitate a forum to share knowledge and experience with representatives from the tourism and hospitality sectors, U.S. government, the insurance industry, tourism ministries and embassies, education abroad, media, civil society, tour guides and multi-national corporations. Panelists will highlight their strategies to help ensure and improve road safety for their constituents;
2. engage decision makers on key road safety issues (to advance road safety on different fronts);
3. improve data transparency and collection of road crash fatalities and injuries among tourists;
4. strengthen high-level links and relationships within the tourism sector.

**The specific objectives of the Summit are to** obtain a commitment from participating sectors to continue to share and implement best practices for road safety, champion the issue in media and encourage government support.

#### Provisional Program:

**Plenary:** Welcome and Overview--framing the issue; Data Analysis Overview: 10:00 a.m. – 10:30

**Ambassador Marc Grossman** (moderator)

**Dr. Adnan Hyder**, Senior Associate Dean for Research, Professor of Global Health, Milken School of Public Health, George Washington University

**Dr. Maria Vegega**, Road Safety Consultant

Panels 1 & 2 & Q&A: 10:30 a.m.-12:45 p.m.

1. **Government and Road Safety Policy:** moderated by **Dr. Stephen Hargarten**, Assoc. Dean of the Office of Global Health, Medical College of Wisconsin. professor and chair of Emergency Medicine and director of the College's Comprehensive Injury Center
  - a. **Dr. Eugenia Rodrigues**, **Dr. Anne-Gaelle Selod**, PAHO
  - b. **Michelle Bernier-Toth**, Bureau of Consular Affairs, U.S. Department of State
  - c. **Jasminka Goldoni Laestadius**, Senior Occupational Health Specialist, The World Bank Group
  - d. **Ambassador Karin Olofsdotter**, Embassy of Sweden
  - e. **Ambassador Fernando Llorca Castro**, Embassy of Costa Rica

2. **Consumer Resources for Safe Travel:** moderated by **Randy Morgan**, CEO and co-founder Morgan Language Services
  - a. **William Atkins**, Co-founder, EVP, Point Comfort Underwriters, Inc.
  - b. **Robert P. Poli**, CBC, President, Insurance Marketing Center
  - c. **Debra Bokur**, Travel Writer and Media Specialist, ASIRT
  - d. **Tanya Mohn**, Journalist and Travel Writer, New York Times, Forbes

Lunch & Special Speakers: 12:45-1:30

**Deputy Administrator USAID Bonnie Glick; Senator Chris Van Hollen (MD)**

Panel 3 & Q&A: 1:30 - 2:30

3. **Travel Abroad Facilitators:** moderated by **Andrew Koblenz**, Executive Vice President of Legal and Regulatory Affairs, National Auto Dealers Association (NADA).
  - a. **Shawn Bardwell**, Associate Director, Office of Safety and Security, Peace Corps
  - b. **Elizabeth Brenner**, Co-founder, Protect Students Abroad
  - c. **Natalie Draisin**, Director North American Office & UN Representative, FIA Foundation
  - d. **Dr. Stephen Hargarten**, Assoc. Dean of Global Health, Medical College of Wisconsin
  - e. **Leanne Johnson**, Director International Risk Management Office of International Affairs, University of Maryland
  - f. **Natalie Mello**, Vice President for Programs, Training & Service, The Forum on Education Abroad

2:30: Closing remarks: **Ambassador Marc Grossman**

[Register](#)

#### Sponsors

**Senator Chris Van Hollen (MD)**



**Association for Safe International Road Travel**

[www.asirt.org](http://www.asirt.org) [asirt@asirt.org](mailto:asirt@asirt.org) phone (240) 249-0100 fax (301) 230-0411