



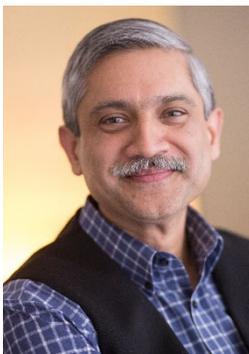
ASIRT Tourism Safety Summit Keynote Speakers, Panel Moderators and Panelists



Rochelle Sobel Ms. Rochelle Sobel is the President and Founder of the Association for Safe International Road Travel (ASIRT), a nonprofit organization that promotes road travel safety throughout the world via education and advocacy. She founded ASIRT in response to the death of her 25-year-old son Aron, a medical student in a 1995 bus crash in Turkey that also killed 22 other passengers. She is an experienced educator in the Washington, DC area, and has traveled to many countries to hold forums and raise awareness of road safety issues. Sobel served as a member of the World Health Organization's Global Road Safety Steering Committee and was an original member of the United Nations Road Safety Collaboration. She has presented on the issue of global road safety at numerous forums and conferences, including the United Nations Stakeholders Forum on Road Safety; the NAFSA Annual Conference; the Sixth National Conference on Injury Prevention and Control; the "Dinner and Debate on Road Safety," hosted by Ambassador Pierre Vimont of France and at many other events and forums. Ms. Sobel represents ASIRT as a member of the UN Road Safety Collaboration (UNRSC), and served on the steering committee for the establishment of a Global Alliance of Road Safety NGOs, on whose board she now serves. She has contributed to notable ASIRT publications including *Faces Behind the Figures*, produced in collaboration with WHO; "Injury Control and Safety Promotion," 2003, Vol. 10; *ASIRT Country Road Travel Reports* on 125 countries and *A Road Safety Toolkit for the Study Abroad Community*.



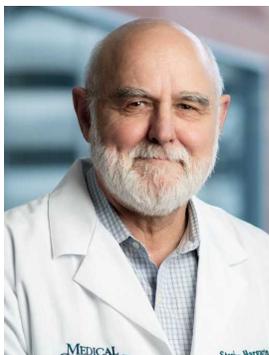
Ambassador Marc Grossman has served as the U.S. Ambassador to Turkey, Assistant Secretary of State for European Affairs, Under Secretary of State for Political Affairs and U.S. Special Representative for Afghanistan and Pakistan. He also managed US policies in the Balkans and Colombia and promoted a key expansion of the NATO alliance. Grossman promoted the international effort to support Afghanistan by shaping major international meetings in Istanbul, Bonn, Chicago and Tokyo. He provided U.S. backing for an Afghan peace process designed to end 30 years of conflict and played an important part in restoring US ties with Pakistan. He currently works for the Cohen Group. His many titles include Trustee of the German Marshall Fund of the United States and Vice Chair of the American Academy of Diplomacy. He has also been a Kissinger Senior Fellow at the Johnson Center for the Study of American Diplomacy at Yale University.



Dr. Adnan Hyder is Senior Associate Dean for Research and Professor of Global Health at the Milken Institute School of Public Health at George Washington University. He previously served as the Associate Chair of the Department of International Health and Director of the Health Systems Program at the Johns Hopkins Bloomberg School of Public Health. Hyder was also previously Associate Director for Global Programs at the Johns Hopkins Berman Institute of Bioethics and founding Director of the Johns Hopkins International Injury Research Unit. For more than 20 years, he has worked to improve global health in low- and middle- income countries across Africa, Asia, Latin America, and the Middle East; and pioneered empirical work around health systems, ethics, and injury prevention in the developing world. He has conducted studies focusing on defining the epidemiological burden, understanding risk factors, exploring potential interventions, estimating economic impact, and appreciating the socio-cultural correlates of non-communicable diseases around the world.



Dr. Maria Vegega is a Road Safety and Injury Prevention Consultant who recently retired from a long career with the National Highway Traffic Safety Administration (NHTSA), ending her tenure there as Chief of the Occupant Protection Division, where she managed a staff responsible for developing program approaches to increase the use of safety belts and child restraint systems and reduce distracted and drowsy driving. She also served in several management positions where she was responsible for behavioral research and programs addressing topics such as alcohol and drug impaired driving; speeding; pedestrian, bicycle, motorcycle safety and school bus safety. Vegega also served as Policy Advisor to senior NHTSA executives, managed the international behavioral traffic safety program and worked with a team on global road safety issues. In addition, she served as the U.S. government representative on the Working Party for Road Traffic Safety (UNECE) and worked on the World Report on Road Traffic Injury Prevention and on World Health Day activities. She has participated in the United Nations Road Safety Collaboration and development of road safety manuals, and served on an OECD committee on Keeping Children Safe in Traffic.



Dr. Stephen Hargarten is a Professor of the Department of Emergency Medicine and Associate Dean for Global Health and Director of the Comprehensive Injury Center at the Medical College of Wisconsin. His research interests reflect an intersection of injury and violence prevention and health policy to address the burden of this biopsychosocial disease. Hargarten's work in linking data systems for understanding violent deaths informed the development of the Centers for Disease Control and Prevention's National Violent Death Reporting System. He serves on the national boards of Advocates for Highway and Auto Safety and the Association for Safe International Road Travel. He was inducted into the Johns Hopkins Society of Scholars and was elected to the Institute of Medicine (Now the National Academy of Medicine). Hargarten was the founding President of the Society for the Advancement of Violence and Injury Research (SAVIR) and has served on the Violence and Injury Prevention Mentoring Committee for the World Health Organization. He was recently appointed to the Transportation Research Board of the National Academies of Science, Engineering, and Medicine and to the Community Preventive Services Task Force of the CDC.



Dr. Anne-Gaëlle Selod is the Medical Director of the Pan American Health Organization (PAHO, based in Washington D.C. She is also the regional physician for the America region of the World Health Organization. Selod oversees the health and wellbeing of the employees and has been an active contributor at the high United Nations level to the development of a global UN Road Safety Strategy for the UN personnel. Before joining PAHO, she was the Chief Medical Officer of the UN agencies Food and Agricultural Organization of the United Nations and the International Fund for Agricultural Development, based in Rome. She previously worked as an Occupational Health Specialist at the World Bank's Health Services Department in Washington D.C., while providing services to the African Development Bank in Tunis and Abidjan.



Michelle Bernier-Toth is Managing Director of the Bureau of Consular Affairs (CA) Overseas Citizens Services directorate at the U.S. Department of State. She joined the Department as a Foreign Service Officer and has served as a consular officer in Damascus, Syria; Doha, Qatar; and Abu Dhabi, United Arab Emirates. She has also served domestically in CA's Foreign Service Institute, and the Bureau of Near Eastern Affairs. Bernier-Toth has served as Managing Director of CA's Overseas Citizens Services directorate since February 2011. She previously served as Director of the Office of American Citizens Services and Crisis Management, the Director and later Deputy Director of the Office of Children's Issues, and as Special Assistant for Overseas Citizens Services.



Dr. Jasminka Goldoni Laestadius is a Senior Occupational Health Specialist in the Health and Safety Directorate of the World Bank Group and International Monetary Fund. A physician with specialized professional training in occupational and environmental medicine, she also holds a Ph.D. in that field. She has spent most of her 35-year career in culturally diverse settings including the World Food Program in Rome; and the European Commission in Brussels. Goldoni Laestadius holds memberships in various national and international professional associations and is a past President of the Metropolitan Washington College of Occupational and Environmental Medicine. Her expertise covers all aspects of occupational medicine but is particularly recognized in the fields of health and productivity management, road safety, and ergonomics.



Karin Olofsdotter is Ambassador of Sweden to the United States. She previously served as Director-General for Trade at the Ministry for Foreign Affairs and has also held the positions of Deputy Director General and Head of the Department for Promotion of Sweden, Trade and CSR in Stockholm, Ambassador at the Embassy in Budapest and Deputy Chief of Mission at the Swedish Embassy in Washington D.C.. She has also served in Sweden's Foreign Service, and served as Chief of Staff to several Swedish Foreign Ministers and as Director of the Ministers Office in Stockholm before joining the Embassy in Washington.



Fernando Llorca Castro is Ambassador of Costa Rica to the United States. He has served as a health policy advisor, a medical and research manager and a primary care medical practitioner in Spain and Costa Rica. He has served as that country's Deputy Minister of Health and as Minister and the Steward of the country's Health, Nutrition and Sports sectors where he established private and public safety regulations and best practices policies.



Randall Morgan began his international career with Russian trade and translation in the late 1980s, for which he maintained an office in Moscow. Now, as CEO of Morgan Language Services Corp., he operates a comprehensive language solutions company providing written, spoken and electronic services in over 120 languages. He is a past recipient of ASIRT's Community Leadership award and has served on ASIRT's Board for many years, currently as a Vice President. He and his wife Lynn chaired ASIRT's 2007 Gala at the Embassy of Italy and he twice spearheaded the strategic planning campaigns that resulted in the reformulation of ASIRT's vision, mission and core values. An executive coach and public speaker, Randy presents seminars internationally on road safety and other topics.



William "Bill" Atkins is co-founder and Executive Director of Point Comfort Underwriters. After beginning his career in financial services with Merrill Lynch, he became an international insurance professional by co-founding International Medical Group (IMG) in Indianapolis, Indiana. Before that, Bill and his partner, Betsy Brougher, founded MultiNational Underwriters (MNU), which became the first company to sell an insurance policy to consumers via the internet. The two then moved to Malta (EU) to build an international insurance underwriting company and launch travel insurance programs serving folks traveling to and living in dangerous places. They founded Point Comfort Underwriters in

Indianapolis whose primary work is managing medical expenses and healthcare access for the unaccompanied children from Central America that are currently residing in 17 U.S. states at more than 100 shelters. Point Comfort Underwriters is a sponsor of ASIRT's Safe Travel and Tourism Safety Summit.



Debra Bokur is an award-winning writer, journalist and editor. She is a member of the Society of American Travel Writers, and received the national Lowell Thomas Award for Travel Journalism. Bokur has traveled extensively around the world with a focus on Western Europe and Nordic countries. For nine years, she was the Digital Content Producer at *Global Traveler Magazine* and has written for *National Geographic Traveler* and *Women's Adventure*. Bokur is also a researcher and writer of road safety reviews published by the Association for Safe International Road Travel. She is the author of *The Fire Thief*, from Kensington Books which will be published in 2020.



Tanya Mohn has covered road safety as a regular contributor to *The New York Times* and *Forbes*, and for *NBC News*, *Today.com*, *the BBC* and other news outlets.

Recent reporting for *The Times* includes "[Study-Abroad Programs Address a Risk: Road Fatalities](#)," about the challenges students face overseas and [how to avoid traffic crashes](#), and "[Thinking of Renting a Car in the Yucatán? Think Twice](#)," which detailed uneven global vehicle safety standards and [tips for getting a car](#) when traveling. "[Reading This While Walking? In Honolulu, It Could Cost You](#)," garnered international attention for its focus on new initiatives to combat the growing danger of distracted walking. "[The Dutch Reach: A No-Tech Way to Save Bicyclists' Lives](#)" described how a simple change in the way

people get out of cars can prevent "doorings" that may result in serious injury and death. Her *Forbes* articles highlight studies on topics like the [safest cars](#) on the market, dangers posed by [speed](#) increases, and the push for better [headlights](#). She is a recipient of the 2016 International Center for Journalists' World Health Organization Safety Reporting Fellowship, and a 2017 award for road safety reporting from the Association for Safe International Road Travel (ASIRT). She was a guest speaker at a workshop held in New York for journalists and city communication officials from around the world sponsored by the Bloomberg Philanthropies Initiative for Global Road Safety and is gathering material for a book on global road safety.



Bonnie Glick is Deputy Administrator of the U.S. Agency for International Development (USAID). She was previously the Deputy Secretary of the Maryland State Department of Aging before which she worked as a non-profit executive focused on international cultural exchanges. She also worked for IBM in a variety of positions. Glick began her career as a Foreign Service Officer in the U.S. Department of State, where she served tours of duty at the U.S. Mission to the United Nations during Operation Desert Shield; at the U.S. Embassy in Addis Ababa, Ethiopia; and at the U.S. Embassy in Managua, Nicaragua. From there, she returned to Washington, D.C., to serve on the staff of the Secretary of State and in the White House Situation Room, and then in the State Department's Bureau of Western Hemisphere Affairs.



Senator Chris Van Hollen represents Maryland in the U.S. Senate. He started his career in public service as a member of the Maryland State Legislature and was later elected to represent Maryland's 8th Congressional District where he served as a member of the Democratic leadership and was elected by his colleagues to be the Ranking Member of the House Budget Committee. He has served as Chair of the Democratic Senatorial Campaign Committee. He was Co-Chairman of the Congressional Caucus on Global Road Safety and is a sponsor of ASIRT's Safe Travel and Tourism Safety Summit.



Andrew D. Koblenz is the National Automobile Dealers Association's (NADA) executive vice president of legal and regulatory affairs and General Counsel. He directs the association's Legal and Regulatory Group, which represents NADA and dealer interests before federal agencies. Prior to his current position, Koblenz was vice president of industry affairs, directing the activities of NADA's Industry Relations and Industry Analysis departments, as well as the association's American Truck Dealers Division. Before joining NADA, Mr. Koblenz was a senior attorney with the American Automobile Manufacturers Association.



Shawn Bardwell is Associate Director for Safety and Security for the Peace Corps. He previously served as the Safety and Security Coordinator for the Office of Foreign Disaster Assistance with the United States Agency for International Development (USAID). Before joining USAID, Bardwell worked as a Security Coordinator and Senior Program Associate for the American Council of Voluntary International Action (InterAction). He also taught humanitarian assistance as an Adjunct Professor at George Washington University's Elliot School of International Affairs has managed programs and operational risk for governmental and non-governmental agencies. He served as a Peace Corps Volunteer in Swaziland and as a Peace Corps Volunteer Leader and Field Office Manager in Zambia.



Elizabeth Brenner co-founded Protect StudentsAbroad (PSA) with Ros Thackurdeen after the 2011 and 2012 deaths of their sons during study abroad, PSA, a 501(c)(3) is dedicated to the development of a nationwide comprehensive education abroad safety database. In 2014, Brenner testified before the Minnesota Senate, leading to the passage of the nation's first statewide study abroad transparency bill. She has been a presenter at Stetson University's Law and Higher Education Conference and the Forum on Education Abroad's Standards of Good Practice Institute. In 2016, ASIRT honored Brenner and Thackurdeen by naming them ASIRT Road Safety Champions.



Natalie Draisin is the Director of the North American Office and the United Nations Representative for the FIA Foundation, a global road safety philanthropy that conducts advocacy in road traffic injury prevention and motor vehicle fuel efficiency. She collaborated with congressional legislators and staff to encourage the World Bank to ensure minimum safety standards on Bank-funded roads. In the United States, Natalie manages the Foundation's grants that are awarded to organizations such as National Center for Safe Routes to School, with which she started Vision Zero for Youth. The FIA Foundation is a sponsor of ASIRT's Safe Travel and Tourism Safety Summit.



Leanne Johnson is Director of International Risk Management at the University of Maryland, a position she has held since 2013. She is a member of the U.S. State Department's Overseas Advisory Council and its Academic Working Group, The Forum on Education Abroad, and the University Risk Management and Insurance Association. Before coming to the University of Maryland, Johnson served as the Assistant Director for the Global Perspective Program at Worcester Polytechnic Institute (WPI), in Worcester, Massachusetts. She has also worked for the City of Riverside in California, California's 51st Assembly District, the Pacific Council on International Policy, the Peace Corps, and the Clinton Administration. Leanne completed her own study abroad experience in Yaounde, Cameroon and has since traveled professionally to countries in Europe, Africa and the Caribbean.



Natalie A. Mello is The Forum on Education Abroad's Vice President for Programs, Services & Training. She oversees a range of initiatives including The Forum's Professional Certification Program, the Critical Incident Database, Standards Institutes, and is managing the process for updating the Standards of Good Practice for Education Abroad. She previously served as Director of Global Operations in the Interdisciplinary and Global Studies Division at Worcester Polytechnic Institute (WPI). While there, she created the WPI Faculty Development Training, which was recognized by TIAA-Cref's Theodore M. Hesburgh Certificate of Excellence Award, authored the successful nomination of WPI's Global Perspective Program for recognition by the Institute for International Education's The Andrew Heiskell Awards for Innovation in

International Education 2003-2004 and has won many other honors. She received NAFSA's Lily von Klemperer Award and Region XI's Sally M. Heym Award and is widely recognized for developing a model for responsible risk management for off-campus experiences.