

Suggested projects for ASIRT virtual learning experiences			
Project	Activity	Outcome	Interest
Global Policy and Advocacy	Expand the Congressional Caucus on Global Road Safety through political mapping, outreach, and assistance with briefings, program planning, drafting Congressional resolutions and other documents. Participate in meetings with Congressional staffers and legislative assistants.	Gain knowledge of and experience in the legislative process and interfacing with government liaisons.	Advocacy, Government, Global Studies, Political Science, Public Health
Local Policy and Advocacy	Plan, conduct, and analyze neighborhood road safety surveys and utilize results to formulate and execute an advocacy plan in local communities. Create needs assessment and draft stakeholder and political mapping. May also include planning media interface, local community events and program evaluation.	Gain knowledge of and experience in the local legislative process, event planning and interfacing with local government and law enforcement liasons and population. Increase understanding of advocacy efforts required to improve pedestrian and cyclist safety or reduce speed.	Advocacy, Government, Law, Political Science, Urban Planning
Independent Research	Propose original research projects related to road safety. Potential topics include car safety inequities in different countries, deaths of Americans in road crashes abroad, road safety and the elderly, women and transport, economic impact of crashes, disability and transport, road safety in developing countries, road safety and sustainability, road safety in education abroad, road safety on school campus.	Focus and gain knowledge in area of interest related to road safety current events, published studies and trends. Interface with media, government liaisons, local population and road safety experts. Hone research and analysis skills.	Advocacy, Economics, Global Studies, Government, Journalism, Law, Political Science, Public Health, Women Studies, Urban Planning
Road Safety Reviews (RSR), country-specific reports	Research country information and interview road safety experts to develop text for an in-depth 2-4 page report about the condition of the roads, terrain, climate, laws and culture of a specific country.	Practice research skills to become acquainted with the roads of a specific location. Assemble research and statistics to draft and finalize text to produce a report that follows ASIRT writing styles.	Global Studies, Communication, English, Journalism, Geography
Development and Fundraising	Assist ASIRT in boadening its development activities and opportunities for fundraising. Identify target audiences and methods to reach, as well as idenify grant opportunities.	Learn about and develop fundraising skills for the nonprofit sector. Develop grant writing skills.	Business, Communication, English, Marketing, Nonprofit Management
Event Planning	Assist in planning Global Road Safety Week May 17-23, World Day of Remembrance November 21, and ASIRT Annual Gala early December. Align event marketing goals with social media plans. Assist in development and fundraising efforts. Develop event materials and	Become proficient in coordinating day-to-day activities and adhering to deadlines with staff, volunteers, media and vendors to bring event ideas and details to fruition; review contracts and develop or review collateral materials. Gain experience in working with a variety of	Advocacy, Communication, Event Planning, Marketing

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Virtual Learning Experience	Identify COIL partners for collaboration. Create module to add to their existing or developing class to introduce students to Vision Zero, the international effort to eradicate the global problem of road deaths and tie it to specific areas of study that may include UN SDGs, global health and economies affected by road crashes, women and transport. among others.	Gain indepth understanding of road safety in a region and with a specific focus of study. Provide program participants with background informaton, exercises and exchange opportunities to enable them to become familiar with the effects of road crashes. Gain experience in cirriculum development.	Advocacy, Education, Global Studies, Public Health
Humanitarian NGOs Research, Webinar	Research to determine where humanitarian organizations are traveling and the road conditions they navigate. Use findings to develop road safety webinar and related interactive exercises.	Gain in-depth understanding of road safety and NGOs' concerns within a specific region. Assemble research findings to draft an educational PowerPoint presentation and accompanying exercises to enable participants to learn the importance of making safe road travel decisions and how to mitigate crashes.	Advocacy, Education, Global Studies, Nonprofit Management, Public Health
Crowdsourced Road Safety Information	Assess opportunities to engage travelers in reviewing ASIRT country reports. Research and recommend platforms to enable them to enter information about their road safety experiences. Design procedures to verify information that can be incorporated into ASIRT RSRs.	Develop crowdsourcing platform prototype that encourages travelers to interact and post road travel and road safety information about specific roads.	Communication, Information Systems, Marketing
Database of Road Safety Information	Explore developing database of ASIRT research within 90 country reports so that information can become searchable. Fields may include country, city, route, climate, terrain, road condition, culture, laws, accomodations and inclusions.	Analyze and propose feasibility and usefulness of a database and develop prototype.	Information Systems
Database Management	Review existing databases of supporters, partners and media contacts for inconsistencies and scrub records. Propose and implement modifications and coding.	Gain understanding of nonprofit database tools and critical nature of accurate information.	Information Systems, Nonprofit Management
Social Media	Assess audience and social media needs. Plan, expand and manage ASIRT's social media presence on platforms including Facebook, Twitter, LinkedIn, Instagram, blog, website. Relay road safety current events, experts' studies and opinions in a relatable way.	Hone project management, marketing, communication and tech skills to measure the impact of posts and social media effort. Increase understanding of the issue of road safety, its relationship to the general public and the impact of social media on reducing deaths and crashes.	Advocacy, Communication, Journalism, Marketing, Public Health