



# The Speed of Safety

Virtual Gala 2021



## ASIRT 2021 Gala Committee

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Danny and Susy Altmann  
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Debra Sunshine  
Laura Cohen-Baron  
David and Miriam Cohen  
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Melissa Goldman Davidson  
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Beki Bahar Engler  
Jerry and Judy Frank  
Larry and Allison Green  
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Danny and Jocelyn Krifcher  
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Tammy Glatz Landy  
Adam and Belinda Lehman  
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Ellen Satkin  
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Heather Strauch  
Isaak Unger and Eve Sobel  
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Anna Weinstein  
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Ivan Zapien  
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Current as of October 27

## ASIRT Board of Directors

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Michael Dreznes  
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Ambassador Marc Grossman  
Ambassador Stuart Jones  
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Natalie Mello  
Margie Peden  
Robert Wexler

### Our Mission:

ASIRT's mission is to improve road safety in the U.S. and around the world.

### Our Inspiration:

We honor the memories of the victims of road crashes the world over. They shatter our hearts and strengthen our resolve.

ASIRT was founded in 1995 following the death of Aron Sobel, a twenty-five year old medical student who was killed, along with twenty-two other passengers, in a bus crash in Turkey.

Event and Silent Auction updates: [asirt.org/gala](http://asirt.org/gala)



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International Road Travel  
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Potomac, MD 20854



**ASIRT Virtual Gala 2021 & Silent Auction**  
**WEDNESDAY, DECEMBER 8, 7:30 PM ET**

# *The Speed of Safety*

## **Master of Ceremonies**

### **Andrew D. Koblenz**

Executive Vice President/Legal and Regulatory Affairs  
National Automobile Dealers Association (NADA)

## **Greetings**

### **Robin Hutcheson**

Deputy Assistant Secretary for Safety Policy  
U.S. Department of Transportation

### **Representative Richard Hudson (R-NC) and Representative Steve Cohen (D-TN)**

Co-Chairs  
Congressional Caucus on Global Road Safety

## **Keynote Speaker and Honoree**

### **The Rt Hon Lord Robertson of Port Ellen KT GCMG HonFRSE PC**

10th Secretary General of NATO  
ASIRT Global Road Safety Champion Award  
Presented by Ambassador Marc Grossman

## **2021 Honorees**

### **Edward B. Cohen**

Former Vice President of  
Government & Industry Relations (Retired)  
American Honda Motor Company  
ASIRT Corporate Leadership Award

### **Michael Dreznes**

Retired Executive Vice President of  
International Road Federation (IRF)  
ASIRT Leadership in Road Safety  
Technology and Education Award

### **Joy Sturm**

Partner  
Hogan Lovells  
ASIRT Aron Sobel  
Community Service Award

### **Donna Price**

Founder & Chairperson  
International Road Victims' Partnership  
and the Irish Road Victims' Association  
ASIRT Global Road Safety Advocacy Award

### **The Honorable Alcee L. Hastings (D-FL)**

Former Co-Chair, Congressional Caucus on Global Road Safety  
Posthumous Honor: Distinguished Congressional Leadership on Behalf of Road Safety Award  
Accepted by Alcee L. Hastings II

Presentation of Winning Videos from ASIRT X MCR-SGA's (Montgomery County Regional Student Government Association) Road Safety Public Service Announcement Contest

Stay with us for the post-event social and networking rooms

### **\*\*\*NEW Silent Auction\*\*\***

Bid online for your favorite items. You can still participate if you can't attend. Email [asirt@asirt.org](mailto:asirt@asirt.org).  
**Register for the Gala by December 1 at [asirt.org/gala](https://asirt.org/gala). Your email is required to receive Gala link.**